

# CANON M. SOUSA

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## SKILLS & EXPERTISE

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- 5+ Years Adobe Premiere w/ Certification
- Graphic Design Programs
- Camera Operation (Canon 5D & 6D, Sony A7S4)
- Media Project Management
- Social Media Management
- Professional Media Writing (Film & Television)
- 1 Year Adobe After Effects
- Microsoft 365 Business Suite (Word, PowerPoint, Excel)

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## RELEVANT EXPERIENCE

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BOBCAT MEDIA PRODUCTIONS, Milledgeville, GA

AUGUST 2019 - PRESENT

### MEMBER & EXECUTIVE SECRETARY

Gaining practical experience in multiple facets of video production. Completed numerous projects over 4-year tenure including short films, advertising campaigns for the university and local businesses, and social media development for events.

- Production Assistant, Writer and Video Editor on short films submitted to the Broadcast Education Association Festival of Media Arts.
- Creating multiple promotional videos for Georgia College organizations and local businesses.
- Facilitating event coordination for the annual Bobcat Film Festival. Judge panel participant for film festival.

GEORGIA COLLEGE PRACTICUM I & II, Milledgeville, GA

### SOCIAL MEDIA MANAGER - AUGUST - DECEMBER 2022

Developed multi-platform social media campaign for the 2023 Bobcat Film Festival. Campaigns included collaboration with Meta Business Suite's analytics and scheduling calendar, Canva graphic design, and video production.

- Produced 1-minute film festival submission reel to increase event awareness.
- Created and edited 30-second graphic video with After Effects outlining festival rules and regulations.

### ADVERTISING PRODUCTION - JANUARY - MAY 2022

Collaborated with two local businesses to develop television and social media advertisements.

- Full end-to-end production of television commercial for Dungeons and Daiquiris Restaurant & Bar.
- Filmed, edited, and produced promotional recap video for 2022 Bobcat Film Festival.

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## WORK EXPERIENCE

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REEL GRILL STEAK & SEAFOOD, Milledgeville, GA January 2022-Present

### HOST

Lead front end interface with customers at high end seafood restaurant.

- Reservation management
- Seating planning and organization
- Customer engagement

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## EDUCATION

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GEORGIA COLLEGE & STATE UNIVERSITY - MILLEDGEVILLE, GA

### Bachelor of Arts in Mass Communication

Emphasis on Digital Media with Minor in Marketing

August 2019 – August 2023

**Multi-Faceted Mass Communication Major** focused in Digital Media Production while navigating a Marketing minor. Relevant course curriculum includes: Advanced Film & Television Production, Professional Media Writing, Writing for Digital Media, Mass Media Law & Ethics, Newscast Production, Sports Marketing, and Media Literacy.

CREEKVIEW HIGH SCHOOL - AUDIO VIDEO TECHNOLOGY & FILM

CANTON, GA 2015 - 2019

Active student establishing baseline curriculum and practice in video production.

- Developed programming for Creekview High School morning show.
- Sports Broadcasting including graphics and live camerawork.
- Wrote, filmed, edited and produced a television advertisement for Los Palmas Mexican Restaurant for commercial use.

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## AWARDS & RECOGNITIONS

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President's List, Georgia College & State University

May 2020

Dean's List, Georgia College & State University

December 2020, May 2021, December 2021, December 2022

Best Editor, Bobcat Media Productions

December 2022

Best Cinematographer, Bobcat Media Productions

December 2022

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## WORK PORTFOLIO

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<https://canonsousa.com/>

References available upon request.